



HANYANG UNIVERSITY

Hanyang International Summer School

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| Faculty Information | Name | Dr Michael William Brandon | | | | |
| | E-mail | mikebrandon@hanyang.ac.kr | | | | |
| | Home University | Hanyang University | | | | |
| | Department | Center for Creative Convergence Education; School of International Studies | | | | |
| | Homepage | www.mikebrandon.me | | | | |
| Course Information | Class No. | TBA | Course Code | TBA | Credits | 3 |
| | Course Name | Globalisation, Citizenship & Ethics in the Age of AI | | | | |
| | Lecture Schedule | Monday-Saturday / 13:00-16:00 | | | | |
| | Course Description | <p>This course will take you on a journey, asking who you are, and how we fit into an increasingly changing and sometimes confusing world. Within your own identities, there are significant shifts taking place in the world, that are changing the very meaning of what it means to be a citizen in a globalized world.</p> <p>Using the professor's specialisms in the fields of globalization (MA) and narrative education (EdD), and educational (MEd) you will explore the philosophies and theories, as well as the practical realities of how you fit into this changing world, and how our own values should not lose importance with the rapid advances in AI and technology.</p> <p>The professor will also bring in the journalistic approach as a reporter for K league websites, to connect the stories, and ethics within and how civic interests, particularly sports, demonstrate the clash between clash between identity with global interests and technological changes.</p> <p>Further, in this course you will develop your academic research & reading skills within the disciplines of the Humanities Social Sciences. During the class, you will apply your learning to discussions and dilemmas to develop your understanding of western philosophy within a globalisation context, before moving on to analyse and criticise key theories and concepts in citizenship and meaning in the age of AI and the 4th Industrial Revolution. By the end of the course, you will have demonstrated your understanding and knowledge of the key theories and be able to support your own ideas using a firm grounding in social science and philosophy concepts. You will also demonstrate your knowledge by creating online content to help build the understanding of others.</p> | | | | |
| | Course Description | | | | | |



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| | Course Objective | <ul style="list-style-type: none"> • Develop students' understanding in the field of community philosophy and & political ethics. • Develop students' ability to relate current issues in the 4th industrial revolution through reading into a discussion environment in English, improving confidence in English discussion. • Develop student responsibility for knowledge development in a cooperative situation, increasing confidence in sharing and developing ideas. • Develop students' critical thinking in response to issues in citizenship, ethics and AI • Generate student confidence & interest in academic contexts and to better prepare them for advanced social science study (i.e. further courses / graduate school). | | | |
| | Prerequisite | An intermediate proficiency level in English is required; however, the course takes a multi-disciplinary, student-centred approach, therefore prerequisite knowledge of the subjects is not required. | | | |
| | Materials/Textbooks | All materials will be provided through the class and the online portal. The following texts will be of interest: An Introduction to Civics and Citizenship Education; Citizens or Consumers: What the Media Tell Us about Political Participation; Global Shift: Mapping the Changing Contours of the Global Economy; Justice | | | |
| Evaluation | Attendance | 10% | Quiz | % | |
| | Assignment | % | Mid-term Exam | % | |
| | Presentation | 25% | Final Exam | % | |
| | Group Project | 25% | Participation | 15% | |
| | Etc. | Evaluation Item | | Ratio | |
| | | Individual Project | | 25% | |
| | | | | % | |
| Daily Lecture Plan | Day 1 | Introduction to Key Concepts: Globalisation, Citizenship, 4 th Industrial Revolution | | | |
| | Day 2 | Basics of Western Ethics I: The absolutist philosophies | | | |
| | Day 3 | Basics of Western Ethics II: The virtue philosophies | | | |
| | Day 4 | Citizenship Primer I: Understanding Personal Narrative | | | |
| | Day 5 | Citizenship Primer II: Understanding Clashes of Personal and Community | | | |
| | Day 6 | Citizenship Primer III: Malleable Ethics and Technological Change | | | |
| | Day 7 | The Changing Nature of Citizenship & Globalisation | | | |
| | Day 8 | Mid-Term | | | |
| | Day 9 | Case Study 1: Inter-country Conflict & Multiple Identities | | | |
| | Day 10 | Case Study 2: Geographies of the Mind | | | |
| | Day 11 | Case Study 3: Civics & Sport | | | |
| | Day 12 | Team Projects: Identifying Civic Issues in the Modern World | | | |



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| | Day 13 | Toward Global Technological Cooperation |
| | Day 14 | The Future: Citizenship of Nowhere |
| | Day 15 | Final Project Presentations: Citizenship |