



HANYANG UNIVERSITY

Hanyang International Summer School

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Course Information	Class No.	TBA	Course Code	ISS1211	Credits	3
	Course Name	Korean Wave Deconstructed				
	Lecture Schedule	Monday-Saturday / 13:00-16:00				
	Course Description	<p>This course will explore the birth, growth, and modern manifestation of Korean popular culture. Emerging from a military dictatorship and eventually transforming into a capitalist democracy, Korean music, movies, and dramas have not only had a great influence on the nation, they have also spread from Southeast Asia to the rest of the world. The effect has been to change Korea from a once shunned and forgotten nation to a symbol of desire in many parts of the world. Now, conversations revolve around gender, sexuality, mental health, cultural representation, and orientalism, all of which exist as topics of study in this course.</p>				
	Course Objective	<p>The objective of this course is to help students understand Hallyu through a Korean context. To see how it emerged and what particular factors promoted and, at the same time, necessitated its arrival. The course also hopes to bring people from all over the world together and provide them the opportunity to discuss K-pop and Hallyu in an academic setting. This will create connection and community, but also demonstrate the great diversity of character and opinion that exists.</p>				
	Prerequisite	- None				
	Materials/Textbooks	All material provided				
Evaluation	Attendance	%	Quiz	%		
	Assignment	15%	Mid-term Exam	30%		
	Presentation	%	Final Exam	40%		



	Group Project		%	Participation	15%
	Etc.		Evaluation Item		Ratio
					%
					%
Daily Lecture Plan	Day 1	The Foundations of Korean Music and Culture			
	Day 2	The Birth of K-pop: Seotaeji as OG			
	Day 3	K-Pop Generations and Growth			
	Day 4	Fan Labour, Queerbaiting, and Cultural Appropriation			
	Day 5	Movie One: K-Pop Demon Hunters			
	Day 6	The Future of K-pop: Katseye and Identity			
	Day 7	Midterm Exam			
	Day 8	Korean Dramas 1 st Generation: Winter Sonata			
	Day 9	Korean Dramas: Healing or Trauma?			
	Day 10	Movie Two: My Sassy Girl			
	Day 11	Hallyu as Religion			
	Day 12	Korean Beauty and Olive Young			
	Day 13	Webtoons and Tattoos: Post Modern K Culture			
	Day 14	Final Exam			
	Day 15	Review and Goodbyes			